

**We all need the bucks!  
State and Federal arts budgets  
Just about every project needs  
are way off meeting demand,  
to have at least some scant  
so where can we go to get  
dollar resources against it.  
the dollars that make it possible  
Volunteers can provide labour,  
to meet the vision and the passions  
skills and expertise, donations  
of local and regional arts-based  
of equipment and materials  
groups? The key is not to place  
can be brokered, but if you  
'The Arts' in a box.  
haven't got the dollars?**

by RICHARD HOLLOWAY, RADO

Authority (MAA). On a first skim, it appeared that this was one of those funding programs that might have been interesting, but didn't really bear any relevance to the kinds of things that members of the Youth Arts Council were keen to undertake.

A core group within the Youth Arts Council were right into multi-media and digital animation. Several of them had developed a project called 'Emersion,' a multi-media extravaganza, and were busy planning the digital products that would be projected at the event. What better then, than a project that increased the skills of participants in digital animation and associated film production?

The Youth Arts Council was successful in its bid through the MAA. Their proposal involved the development of a youth project team which will work with a professional local filmmaker, and a digital animation specialist, to produce five, short, digitally animated films. The films will target young people and promote road safety through a focus on five key themes of Speeding, Drink-Driving, Driver Fatigue, Passenger Behaviour, and Risk-Taking Behaviours.

# You got it from where?



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**CREATIVE APPROACHES ARE REQUIRED. DOLLARS DON'T GROW on trees but they are attached to the branches of government department flow charts! Of course there are other ways of resourcing a project. Fee for service, setting up a foundation, business and corporate sponsorship and investment are just a few of the models. However, many voluntary groups involved in community cultural development do not have the capacity to generate dollars via these means and are reliant to a certain extent on government grants.**

There is a myriad of local, regional, state, and federal government funding programs that, on first inspection, may appear to be so far removed from the arts, that they are discarded almost immediately. A further look however, may reveal some hidden opportunities that provide a way of meeting your objectives.

As an example, Arts Mid North Coast's Youth Arts Council has just received a \$10,000 grant through the NSW Motor Accident

The films will be short animated grabs that will be made by young people, for young people. The final products may have many applications but at this stage they will be distributed to youth services and other relevant agencies across the Mid North Coast to be used in their own programs that promote youth road safety.

The project provides for participants to gain skills in a number of areas and will produce a creative arts outcome that also has practical applications. The point to be made here is that the dollars came from a totally left field, non-arts based, funding source.

The links between the arts and other sectors need to be promoted. Arts based projects have been proven to generate significant outcomes in areas such as health, welfare, education, economic development, employment, planning, the environment to name but a few. To pigeonhole the arts into a contained category does not reflect the broad scope and potential that the arts can and does play in people's everyday lives.

There are many funding calendars that provide broad information about the breadth of funding opportunities. Most provide an index of categories. Think laterally and if your group has an idea for a project and the motivation to plan and make it happen, see what sort of other funds are out there that might be able to realise your dream. ■

## May

1 - 4 May

📍 Shoalhaven Poetry Festival Literary Buffet Dinner, Poet's Bush Walk, Poets at the Vineyards and Words on Water cruise. Contact Chris Mansell Tel 02 4464 1432 Email [chris@mansell.name](mailto:chris@mansell.name) or Riche de Plessis Tel 02 4423 4774

2 - 3 May

📍 Shakespeare on Avon Festival, with performance of *A Midsummer Nights Dream* by the Newcastle Theatre Company, calvary feast and market fair. **GLOUCESTER** Showground. Tel 02 6558 1408 Email [glosifo@tpg.com.au](mailto:glosifo@tpg.com.au) Website [www.gloucester.org.au/shakespeare](http://www.gloucester.org.au/shakespeare)

2 - 3 May

📍 Bushman's Campdraft & Rodeo, **DUNGOG** Showground. Tom Boorer Tel 02 4996 5526.

2 - 4 May

📍 16th Thredbo Jazz Festival **THREDBO**. Incl The Moods Ban, Dan Barnet & friends, Witchcraft and The Wizard and Oz. Tel 1800 020 589 Website [www.thredbo.com.au/thingstodo/musicfestivals](http://www.thredbo.com.au/thingstodo/musicfestivals).